



SPORT@COP26

Join us at Wood House or online.
November 8th, 2021



Introduction

For decades, the global sports sector has been leveraged as a platform for leisure, a venue for improving public health, an economic accelerator, and a vital forum for social and political change. This vision of sport as more than 'just' an outlet for entertainment has been supported by federal and local grant funding, legislation, a robust non-profit sector, a thriving professional sports sector, and hosting plans for the world's largest spectacles. **It's time to harness the power of sport to inspire climate action globally.**



**UN CLIMATE
CHANGE
CONFERENCE
UK 2021**

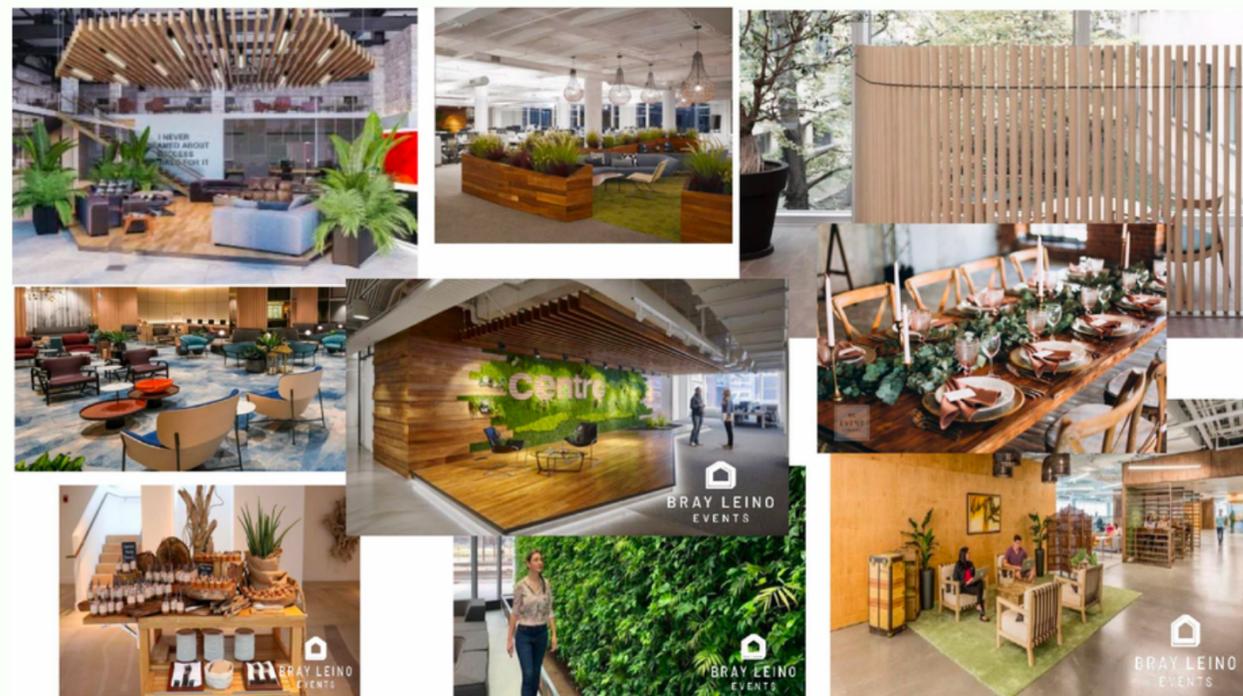
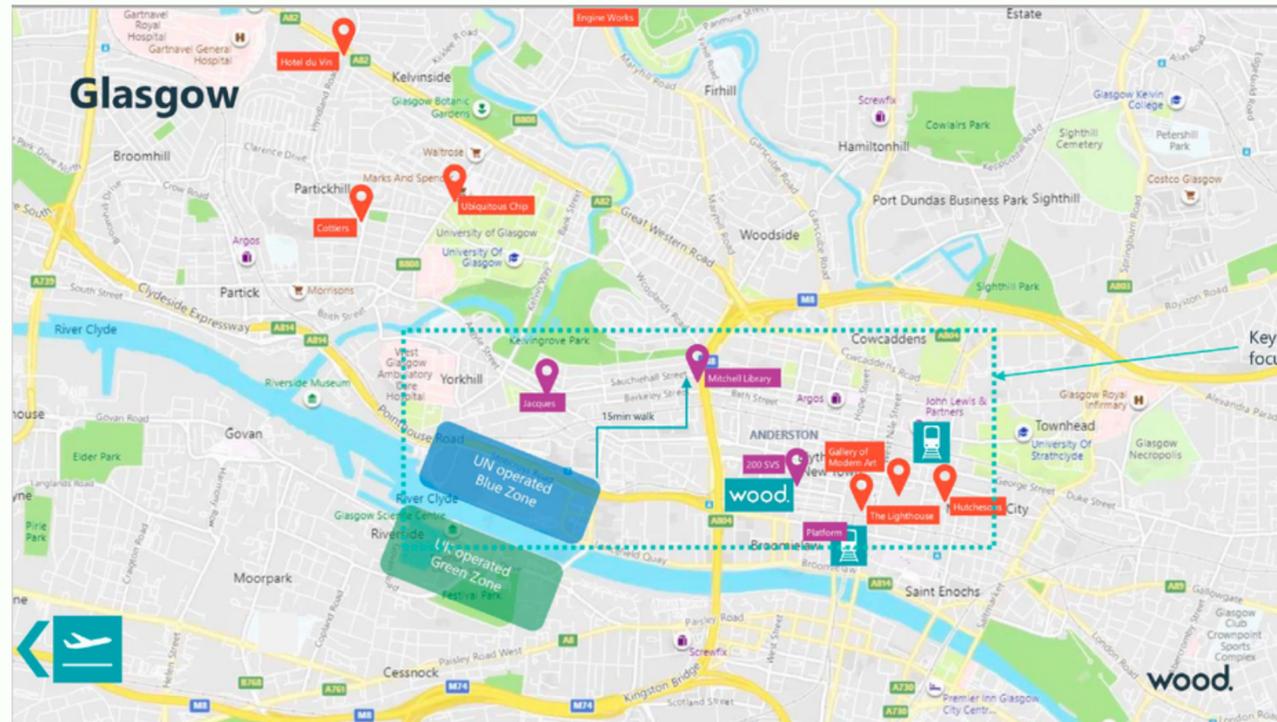
IN PARTNERSHIP WITH ITALY

The 2021 United Nations Climate Change Conference, also known as COP26, is the 26th United Nations Climate Change conference. Initially scheduled for 2020, the event was postponed one year due to the global COVID-19 pandemic. However, it has been (re)scheduled to be held in Glasgow, Scotland, between November 1 and 12, 2021, under the presidency of the United Kingdom.

Wood House

The Wood House at COP26 will be a community space where guests and invitees can drop in to join the conversation around Net Zero and Resilience. The Wood House will be open throughout COP, from Friday 29 October to Saturday 13 November, from 08:00 to 01:00, with curated events every day. The Wood House will host breakfasts, lunches, dinners, and nightcaps, as well as a media zone and co-workspace. The Wood House is more than just a space; global communities and councils driving the movement towards Net Zero and Resilience come together. Thought leaders and influencers from industry, government, academia, the startup ecosystem, NGOs, social activism, impact investing, arts and culture, and the media.

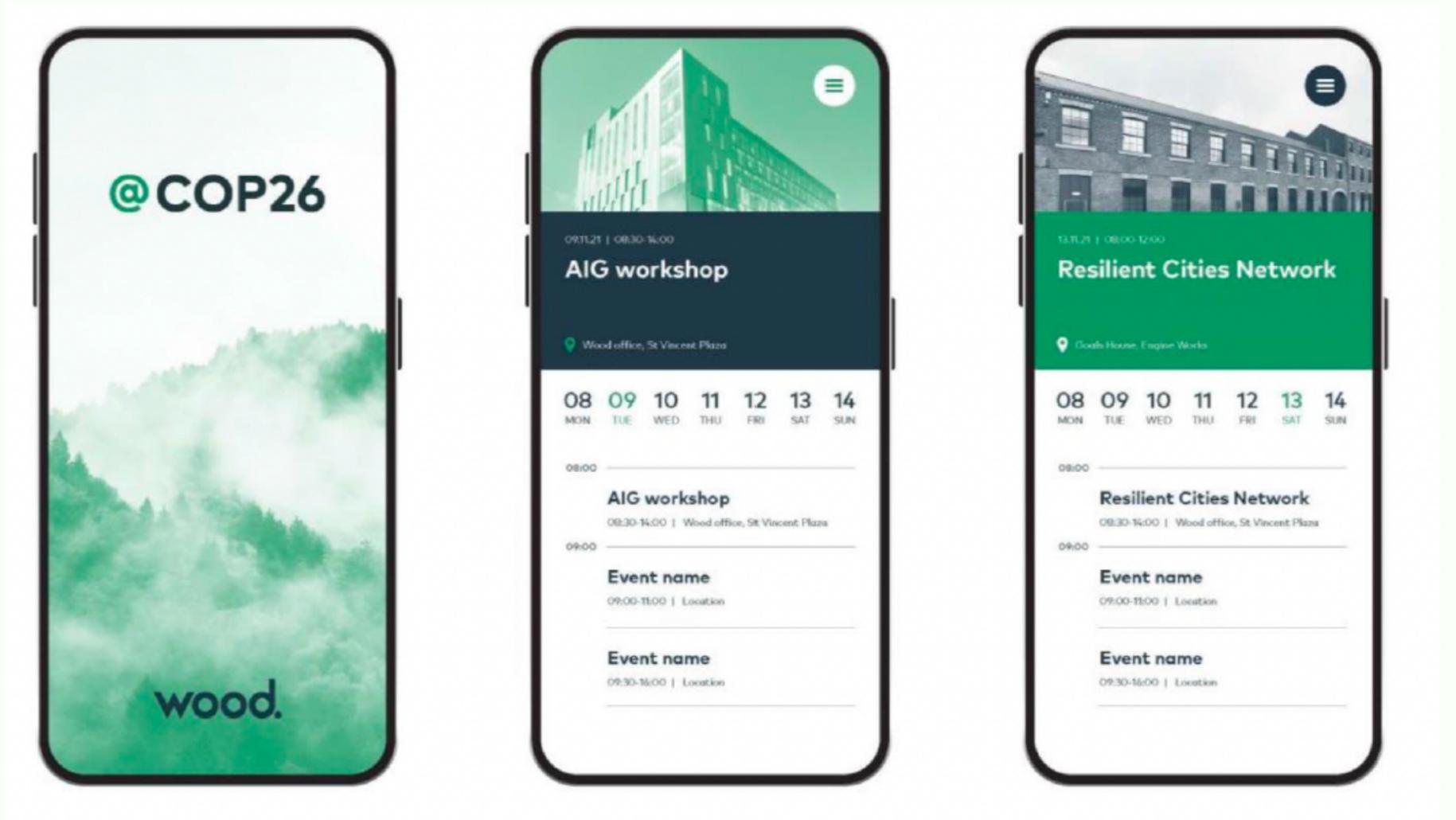
As part of the Wood House programme, the world's sports community will be invited to participate in a day-long sports program on November 8th, 2021.



A hybrid event.

The official COP26 app was created by Wood, in partnership with Glasgow City Council, to help attendees get organized and participate virtually in the event.

Sport@COP will be using this platform for all virtual participants.



Schedule

All programming will be held in hybrid format. Links will be shared with all registrants in the days leading up to the event.

*more events and programming will be announced on an ongoing basis.



1-2 pm GMT

How to Be a Climate Champion

Professional and elite athletes will be invited to gather for a session on athlete activism for climate change.

Sports organizations and sponsor brands will be invited to learn about how to leverage athletes' platforms for environmental campaigns.



2-3 pm GMT

Sport Sustainability Expert Panel (in French)

Sustainability experts from the French-speaking world will deliver a panel on best-practice in sport sustainability.



3-4 pm GMT

Global Sport Sustainability Hackathon

Ten teams representing universities from around the world will present a new sustainability solution. A panel of expert judges will select a winner for a cash prize.



4-6 pm GMT

Sport x SDG Challenge

Sports organizations, brands, and partners are invited to participate in an ideation session and campaign workshop on how to integrate the SDGs (and especially environmental goals) into their corporate social responsibility portfolios.

Climate action is a team sport.



Welcome to the team.

Register your interest

Participation in Sport@COP26 is **free** but we need to know how many people to expect.

Click the REGISTER NOW button to register your interest and the organizers will be in touch with more information as the date approaches.



Contact

Aileen MacManamon

5T Sport
+1 604-644-1984
www.5tsports.com
aileen@5tsports.com
@Ms_SportsBiz

Madeleine Orr

The Sport Ecology Group
www.sportecology.org
m.orr@lboro.ac.uk
@maddyjorr
